



THE NEW ALBANY
Community Foundation

presents

THE

NEW ALBANY LECTURE

SERIES

{ 10th Anniversary Season ~ 2022-2023 }

MARIA RESSA

Nobel Prize Winner
2021

January 23, 2023

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An Evening with
MARIA RESSA

7:00 p.m.

OPENING

LOU VON THAER
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PROGRAM

MARIA RESSA
Nobel Prize Winner, 2021

AUDIENCE QUESTIONS & ANSWERS

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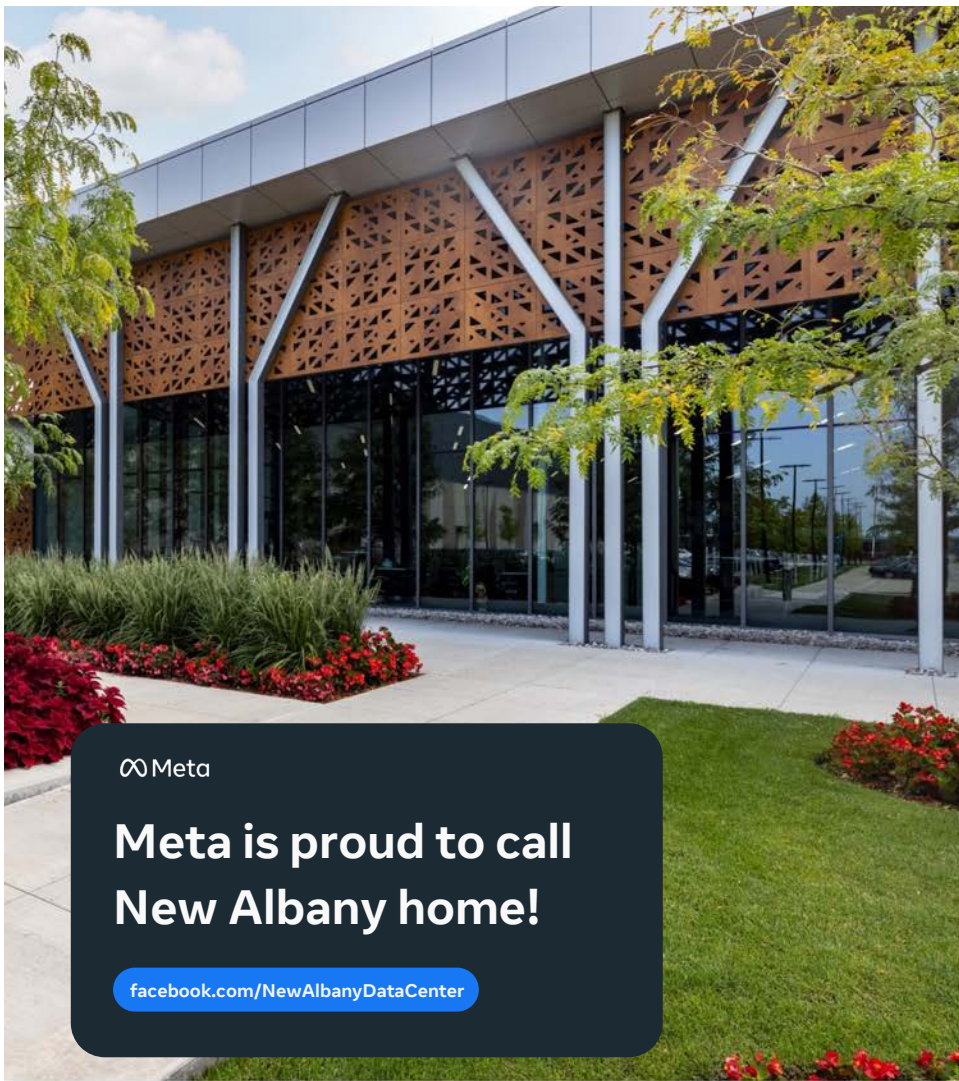
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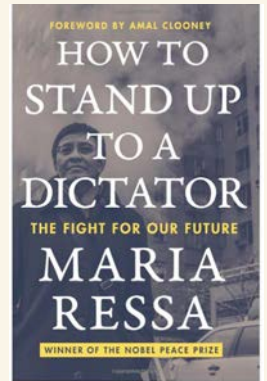
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Dear Friends,

Tonight is the second lecture as part of the 2022-2023 New Albany Lecture Series Season. We are pleased to welcome 2021 Nobel Peace Prize winner, Maria Ressa.

When The Norwegian Nobel Committee announced Ressa as one of the prize winners, they said, "Maria Ressa uses freedom of expression to expose abuse of power, use of violence and growing authoritarianism in her native country, the Philippines." Since then, she has traveled the world talking about the important role a free press plays in having successful democracies. Ressa recently published a book entitled, "*How to Stand Up to a Dictator: The Fight for Our Future*."



Earlier today, Ressa met with thousands of area students in person at the McCoy Center and streamed live into classrooms across central Ohio. This, as part of the Foundation's commitment to promote lifelong learning, civil discourse and the exchange of ideas and perspectives. This season marks the 10th anniversary of the lecture series, which is widely recognized as one of the premier series in the country.

We are delighted you chose to spend your evening with us for this much anticipated program and we hope you find it informative. As always, we're grateful to the sponsors who make these programs possible. They're recognized throughout the program. We invite you to join us for the three remaining lectures in February, March and June. More information on those programs can be found in the program as well.

With appreciation,

Craig Mohre, President
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{ 10th Anniversary Season ~ 2022-2023 }

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MARIA RESSA

CEO of Rappler, Journalist, Author, Freedom Advocate and 2021 Nobel Peace Prize Winner

MARIA RESSA is the co-founder and CEO of Rappler.com, an online news organization in the Philippines. Maria's courage and work on disinformation and 'fake news' culminated in her being awarded the 2021 Nobel Peace Prize in recognition of her "efforts to safeguard freedom of expression, which is a precondition for democracy and lasting peace." Her numerous awards include being named Time's 2018 Person of the Year and listed among its 100 Most Influential People of 2019, and its 100 most influential women of the century. She was also among BBC's 100 Women 2019, and Prospect Magazine's world's top 50 thinkers 2019.



Energetic and eloquent, Maria advises organizations and corporations on corporate governance, values, and strategy. Her experience as a journalist, a crisis manager, and an entrepreneur in the digital world makes her a sought-after keynote speaker and panelist.

A journalist for over 36 years, Ressa was CNN's bureau chief in Manila, before opening and running its Jakarta bureau, where she became CNN's lead investigative reporter focusing on terrorism. In 2005, she headed the largest news organization in the Philippines, ABS-CBN, managing more than 1,000 journalists. In 2012, she co-founded Rappler, an

online news platform with an ethos of a small tech start-up, starting with a team of 12 reporters and developers. Within a year and a half, it became the Philippines' 3rd top digital news site and remains the top digital-only news site.

In 2019, the Philippine government filed 10 arrest warrants against Maria, followed by her arrests on multiple trumped-up charges. She was convicted of cyber-libel in June 2020 for a story she didn't write, edit, or supervise at a time when the law she allegedly violated didn't exist. She is out on bail pending her appeal but true to form, Ressa, vows to keep fighting.

Maria was featured in the 2020 documentary "A Thousand Cuts," which profiles her fearless reporting on the abuses of Duterte's presidency, while also illustrating social media's capacity to deceive and entrench political power.

Maria is co-chair of the International Fund for Public Interest Media, part of the founding group of The Real Facebook Oversight Board – composed of 25 academics, journalists, and activists demanding reforms to protect the public sphere. She is one of 10 experts named by UN Secretary General Antonio Guterres to his inaugural Internet Governance Forum Leadership Panel.

Maria authored *Seeds of Terror: An Eyewitness Account of Al-Qaeda's Newest Center of Operations in Southeast Asia* and *From Bin Laden to Facebook*. Her newest book, *How to Stand Up to a Dictator* was released in November 2022.



A&F Co. is proud to support The New Albany Lecture Series

We share in the Foundation's commitment to providing lifelong learning opportunities for the greater New Albany community. A&F Co. thanks The New Albany Lecture Series for providing a platform to leaders and changemakers, as they bring diverse perspectives and unique experiences to our community.

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Each day, we strive to move this extraordinary community forward. By stimulating meaningful conversation. Encouraging lifelong learning. And playing an instrumental role in convening the stakeholders who built the Jeanne B. McCoy Community Center for the Arts. Each year through its arts endowment funds, the Foundation awards a significant grant to the McCoy Center to sustain quality cultural and educational programming.

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CAS is proud to support the New Albany Community Foundation in its mission to help build an extraordinary community.

As we are inspired by Maria Ressa's insights on the importance of freedom of expression, we are united as we strive for "freedom for all" within our community. We aim to go beyond hunger, barriers, and our own perceptions that can negatively impact lives in our community and around the world.

I'm heartened by the many ways our community continues to partner, help one another, and work tirelessly to build a brighter future for all. Whether we're creating fresh food sources for our neighbors through urban farm collaborations, uplifting awareness towards mental health through celebrations like the WonderBus Music and Arts Festival, honoring and providing connections for our military Veterans, enriching STEAM opportunities for our young people, or simply sharing an evening together, CAS is proud to be part of such a generous and caring community.

Together, our efforts are making tangible differences in the lives of many. To the thousands of volunteers, contributors, and participants across Central Ohio, thank you! Let's continue our journey together on the path to truly achieving freedom for all.

Manuel S. Guzman
President, CAS

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THE STUDENT LECTURE SERIES

More than 27,000 students from New Albany and 50 other central Ohio schools have interacted with Foundation speakers as part of **The New Albany Lecture Series**.

Earlier today the Foundation hosted over 750 students at the Jeanne B. McCoy Community Center for the Arts for **The Student Lecture Series** featuring Maria Ressa. The lecture was also live streamed allowing hundreds of additional central Ohio students to participate virtually from their schools.

In response to its donors' desire to support The Student Lecture Series, The New Albany Community Foundation established **The Lifelong Learning Circle**. Visit newalbanyfoundation.org to become a member of The Lifelong Learning Circle and help the Foundation underwrite the cost of the series so that central Ohio students can benefit from these programs.

Thank you to the members of the 2022-2023 Lifelong Learning Circle who help provide student access to inspiring speakers:

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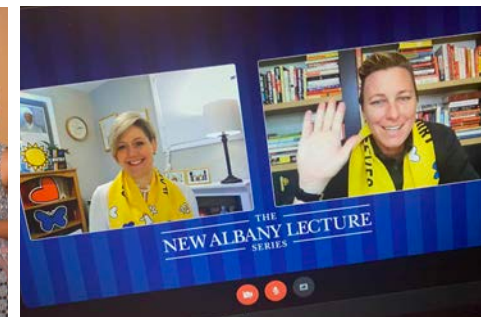
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How you can support THE NEW ALBANY LECTURE SERIES

{ 10th Anniversary Season ~ 2022-2023 }

A priority for the Foundation moving forward is to endow The New Albany Lecture Series. This will enable the Foundation to continue to present high-quality speakers while keeping lectures accessible to the entire community, including students, senior citizens and veterans. Additionally, endowing The New Albany Lecture Series would allow the Foundation to continue to invest in other transformative projects and initiatives in the community. Already, several families have established endowment funds to support the series.

If you are interested in establishing a fund or simply making a contribution to The New Albany Lecture Series Endowment Fund, please contact Craig Mohre at 614-939-8150 or craigmohre@newalbanyfoundation.org to support The New Albany Community Foundation's programming.





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Colleen Briscoe

*receives Community Service
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When Colleen Briscoe was elected mayor of New Albany in 1995 based on her promise to manage growth, no one, including Briscoe, imagined she was launching a distinguished, 26-year career in local government.

No one knew that Briscoe's hard work and leadership during her eight years as mayor, followed by 18 years as a city council member, would help establish a new paradigm of collaboration. And no one could dream that as a result of that collaborative approach, New Albany would build public-private partnerships to constantly improve our community.

"All I was doing was my job," Briscoe said. "It's wonderful to receive this award, because you get very little feedback, especially when you're on city council."

Now, as she accepts the Foundation's Jeanne and John G. McCoy Community Service Award, Briscoe is receiving the community's gratitude for doing more than just her job. Though it may not always have been apparent in the day-to-day tasks of leading strong economic development balanced with a civic engagement and community health, Briscoe helped the community navigate complex challenges and opportunities.

A resident of New Albany since 1992, Briscoe began attending meetings to understand both sides of a debate over a proposed merger between what was then the village of New Albany and Plain Township. At stake was the future of the community's water and sewer rates, and more broadly, the future viability of the community. New Albany had just about 2,000 residents and little commercial development. Briscoe concluded the merger was "not a good idea," and a majority of residents agreed, defeating the proposal at the polls. Instead, an alternative, collaborative approach to planning was adopted, which became known as the Rocky Fork-Blacklick Accord.

It was then that Briscoe decided to run for mayor. "I worked very hard, and at that point you could go door to door because New Albany wasn't that big. Nobody was as surprised as I was when I won," Briscoe said. As mayor, she not only fulfilled New Albany voters' wish to manage residential density and head off traffic problems. She also helped revitalize

the historic village center and spur commercial development to enlarge the tax base and create economic sustainability. To ease financial growing pains as local school enrollment expanded, she helped pass a resolution ensuring that new, for-profit development would translate into funding for the schools and necessary infrastructure improvements. She also promoted expanding parks and walking trails.

During her tenure as a public servant, New Albany grew to nearly 11,000 residents—evolving from a village to a city—and built an enviable business park that is home to respected companies such as Abercrombie & Fitch, Aetna, American Electric Power, Axium, Google, Lower.com, Meta and more, and recently attracted a \$20 billion investment by Intel.

"She always stands by 'the three Ps,' as she calls it: partnership, prioritization and planning. And New Albany is known for all of those things," said Mayor Sloan Spalding.

"If you look at one example of those three things that she was able to accomplish in her time, it's the business campus. She was there guiding council along the way. It was really a field of dreams and, thankfully, it came true," Spalding added.

"The hardest thing for me was starting the economic development," Briscoe remembered. The first business Briscoe worked to attract was Discover in 1996—now one of New Albany's largest employers. With its small population and tax base, New Albany then had few resources to build the infrastructure needed for commercial development. It committed to pay those costs "only from the income produced from the business campus," she said.

"That was the first arrangement we made and, obviously, it worked very well," Briscoe said, adding that at the time, "It was tough. It was scary." As things turned out, development in the business park not only paid for itself, it helped pay for improvements across the community.

Another key, Briscoe said, has been to ask businesses "to commit to community service," giving back to the city, township, school district or local initiatives. "One of the things that's made this city go so well is that we've partnered with our other stakeholders."

Craig Mohre, president of The New Albany Community Foundation, said, "During New Albany's years of rapid transformation, Colleen guided the community and made it a better place. She respected everyone and always advocated on behalf of the community."

Briscoe opted not to seek re-election in 2021 and now is enjoying time to travel with her husband, Bob Berry, and to volunteer, such as helping adaptive skiers with cognitive and physical challenges in Colorado.

Looking back, she said, "We never allowed growth to get out of hand, and therefore we ended up with a community as good or better than I'd hoped. It was the effort of a lot of people. I sometimes felt like I was just along for the ride."

Clearly, Briscoe was not just "along for the ride" over a quarter-century of public and community service.

"She's had a really far-reaching impact in New Albany," Mohre summarized. "Her work led to good planning, a larger tax base, great schools, beautiful parks. She has given so much to the community." ~

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Corna Kokosing, in concert with the New Albany Community Foundation, Hinson Family, and the design team, celebrated the completion of the Charleen & Charles Hinson Amphitheater. Photo courtesy of James DeCamp Photography.

**WE SET
THE STAGE**

for a vibrant performing arts community.

Corna Kokosing Construction Company
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FAST FACTS ABOUT YOUR FOUNDATION

The Facts Are Telling. Your Generosity Creates Far-Reaching Impact.

The Foundation and its donors work together to help build this extraordinary community by forging partnerships and investing in transformational projects, such as: the New Albany Branch Library, the Jeanne B. McCoy Community Center for the Arts, the Charleen & Charles Hinson Amphitheater, Safety Town, The New Albany Lecture Series, The Student Lecture Series and the New Albany Scholars Author-in-Residency Program, among others.

In 2022, grants to the community surpassed \$22 million since the Foundation's inception, thanks to generous donors who give annually or have established more than 70 funds at the Foundation.

\$22,000,000+

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In addition to advancing larger community projects, through its fund donors, the Foundation awards **hundreds of grants** to social service and not-for-profit organizations that impact the lives of New Albany residents.

Some of the recent grant recipients include:

- The Antidote-FIRST Tech Robotics Team
- Ballet Met
- Buddy Up for Life
- City of New Albany
- Columbus Metropolitan Library
- Fry Out Cancer
- Healthy New Albany Farmers Market/ Food Pantry/Community Garden/CARES Program
- The Jeanne B. McCoy Community Center for the Arts
- LifeCare Alliance
- LifeTown
- LifeWise Academy
- Mid-Ohio Foodbank
- Nationwide Children's Hospital
- New Albany Bridges
- New Albany Children's Ballet Theater
- New Albany Community Playhouse
- New Albany High School Theater
- New Albany Miracle Field
- New Albany Ohio Model United Nations
- New Albany Robotics Team
- New Albany (Schools) Scholars Author Residency Program
- New Albany Schools Easton E3 Learning Lab
- New Albany-Plain Local Schools Extra Curricular Activities Scholarships
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- New Albany-Plain Township Historical Society
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Thank you to Ryan Franklin and Sugath Suravarapu, New Albany High School students, for introducing our speaker at the student lecture today.

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Scott Cunningham Photography, James DeCamp, Lisa Hinson,
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JUNE
6

Thank you to all
who participated in
tonight's program.

Thank you to all
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